

Maggie L. Gunther

Maggie Gunther is the Vice President of Marketing & Communications for the Greater Fort Lauderdale Alliance, Broward County's official public/private partnership for economic development. In this role she is responsible for using a variety of communications channels and strategies to tell the story of Broward County as a business destination of choice. She is accredited in public relations, a freelance writer, travel blogger and a Realtor. She holds a Bachelor's degree in Journalism from the University of Central Florida and an MBA from Florida Atlantic University.

Maggie chairs the Board of Directors for Emerge Broward, which supports Broward County's largest young professionals' organization and served as chair of the Historic Stranahan House Museum's signature fundraiser, Pineapple Jam, for three years, raising needed operating funds for the House. She is a member of the board of the Tower Forum, an active volunteer and steering committee member for Walk Like MADD and the Village Square at Broward College. She is a member of Leadership Florida and the Broward Center for the Performing Arts' Ghost Light Society.

In 2016, she was named 40 Under 40 by the *South Florida Business Journal*. In 2019 she was named 40 Under 40 in Economic Development by the IEDC. In 2015, she was honored by Leadership Broward Foundation at its annual Fun Lunch. In 2014, she was the winner of the Economic Development category for South Florida Business & Wealth's inaugural Up & Comer Awards. She is a graduate of Leadership Florida's Connect Class 6 and served as the Class Chair for Class 10.

When she's not working or volunteering, Maggie enjoys exploring new places, writing for her blog, learning about history, and taking in live entertainment, including concerts and theater and spending time with friends, family and her dog Mollie.